

# CEO Conclave 2009

January 15, 2009 | The Taj President Hotel | Mumbai

**Federation of Indian Chambers of Commerce and Industry - Brand Protection Committee (FICCI BPC)** is organizing a conference of leading Chief Executive Officers titled "**CEO Conclave**" at **Taj President, Mumbai** on the **15<sup>th</sup> of January, 2009** followed with lunch.

**FICCI BPC** is the forum for corporates who are united in their efforts to fight counterfeiting, piracy and pass-offs of their brands. As you might be aware, infringement of Trademarks and Copyrights are significant problems plaguing the industry today eroding the value of many well-known brands apart from depriving the exchequer of revenue. It is universally acknowledged, that the top 2 brands in every segment of industry are the biggest victims of counterfeiting and passoffs. Realizing this, stalwarts from the corporate world are coming together to discuss issues related to counterfeiting, piracy and pass-offs. Among the leading corporate stars who are expected to attend this glittering event are :

**Mr. Bharat Patel**, Chairman, P&G

**Mr. Harsh Mariwala**, CMD, Marico Limited \*

**Mr. Nitin Paranjpe**, CEO, HUL

**Mr. Ranjit Shahani**, MD, Novartis

**Mr. Yash Chopra**, CEO, Yashraj Films \*

**Mr. Rakesh Bakshi**, AGC, Microsoft

**Mr. Gautam Singhania**, CEO, Raymonds \*

**Mr. Anand Kripalu**, MD, Cadburys India

The event will provide a "one of a kind" opportunity to interact and learn from the honchos of the corporate world and to network with other corporate leaders, members from the press and heads of law enforcement.

We therefore take great pleasure in inviting you to this Conclave as a **Delegate** for a nominal fee of **Rs 2000** per person (there is a 10% discount on the delegate fee for 4 or more persons registering together). The event will provide unmatched opportunities for you to interact and learn from the CEOs and members of law enforcement.

As seats are limited, we request you to rush to us the registration form attached alongwith a cheque / draft for Rs 2000 payable to "**FICCI**" at Mumbai. Should you wish to obtain further details and assistance, my colleague, **Evans S. Chakraborti** (Mob : 9869199198, [es.chakraborti@ficci.com](mailto:es.chakraborti@ficci.com)) will be most glad to help. You may send the registration form duly filled addressed to **Ms. Purva Shetye** (email - [purva@ficci.com](mailto:purva@ficci.com))

We look forward to your involvement to make this prestigious event a grand success.

\*Invited