



Gillette India Limited
 Head Office
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UNAUDITED RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2009

(Rs. in Lakhs)

Sr. No.	(1) Three months Ended September 30, 2009 (Unaudited)	(2) Three Months Ended September 30, 2008 (Unaudited)	(3) Previous Accounting Year Ended June 30, 2009 (Audited)
1.	(a) Net Sales/Income from Operations	17746	66151
	(b) Other Operating Income	-	-
2.	Expenditure		
	a) Decrease/ (Increase) in stock in trade and Work in Progress	(1216)	425
	b) Consumption of raw & packaging materials	5695	15631
	c) Purchase of traded goods	1638	9824
	d) Employee Cost	1320	4567
	e) Depreciation	289	1137
	f) Advertising & Sales Promotion expenses	2396	10946
	g) Other expenditure	2223	8918
	h) Total Expenditure	12945	51448
3.	Profit from Operations before Other Income, Interest and exceptional items (1-2)	5401	14703
4.	Other Income	510	3001
5.	Profit before Interest and Exceptional Items (3+4)	5911	17704
6.	Interest	1	3
7.	Profit after interest but before exceptional items (5-6)	5910	17701
8.	Exceptional Item	-	-
9.	Profit (+)/Loss(-) from Ordinary Activities before Tax (7+8)	5910	17701
10.	Tax expense	2078	6388
11.	Net Profit (+)/Loss(-) from Ordinary Activities after Tax (9-10)	3832	11313
12.	Extraordinary item (Net of tax expense)	-	-
13.	Net Profit (+)/Loss (-) for the period (11-12)	3832	11313
14.	Paid-up equity share capital (Face Value Rs.10/- per share)	3259	3259
15.	Reserves excluding revaluation reserve as per Balance Sheet of previous accounting year	-	45830
16.	Earnings Per Share (EPS) - Basic and diluted EPS for the period (not annualized) and for the previous year (Rs.)	11.8	34.7
17.	Public shareholding		
	- Number of shares	3673368	3673368
	- Percentage of shareholding	11.27	11.27

Contd.....

Sr. No.	Three months Ended September 30, 2009 (Unaudited)	Three Months Ended September 30, 2008 (Unaudited)	Previous Accounting Year Ended June 30, 2009 (Audited)
18.	Promoters and promoter group shareholding a. Pledged/Encumbered - Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group). - Percentage of shares (as a % of the total share capital of the company) b. Non-encumbered - Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group). - Percentage of shares (as a % of the total share capital of the company)	158917 0.55 0.49 28752932 99.45 88.24	158917 0.55 0.49 28752932 99.45 88.24

**Segment wise Revenue, Results and Capital Employed under Clause 41 of the Listing Agreement
(Rs. in Lakhs)**

	Three months Ended September 30, 2009 (Unaudited)	Three Months Ended September 30, 2008 (Unaudited)	Previous Accounting Year Ended June 30, 2009 (Audited)
Segment Revenue – net of excise			
- Grooming	12312	10321	48771
- Portable Power	922	705	3542
- Oral Care	4512	3256	13838
Net Sales/Income from Operations	17746	14282	66151
Segment Results (Profit before interest and tax)			
- Grooming	5154	2245	13105
- Portable Power	99	109	473
- Oral Care	650	284	2184
Total Segment Results	5903	2638	15762
Less: Interest Expense	1	-	3
(Add)/Less: Unallocable Income net of other unallocable expenses	(8)	(493)	(1942)
Total Profit before tax	5910	3131	17701
Capital employed (Segment assets less Segment liabilities)			
- Grooming	15843	15350	13091
- Portable Power	713	820	794
- Oral Care	2132	1314	1860
Total Segment Capital employed	18688	17484	15745

Notes :

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on October 27, 2009.
- Segments have been identified in line with the Accounting Standard on Segment Reporting (AS-17), taking into account the organization structure as well as differential risks and returns of these segments.
- Grooming segment includes blades, razors and toiletries; Portable Power segment includes batteries; Oral care includes tooth brushes/oral care products.
- Tax expense comprises of the current tax and deferred tax. (Previous year/quarter inclusive of fringe benefit tax)
- Segment capital employed as on September 30, 2009 does not include unallocated corporate net assets of Rs.34232 lakhs (as on September 30, 2008 – Rs.27060 lakhs and previous year – Rs.33343 lakhs) deployed on cash and bank balances and miscellaneous receivables.
- The members of the Company at their Annual General Meeting held on October 27, 2009 have approved the payment of dividend for the year ended June 30, 2009 at Rs.12.50 per equity share (Nominal Value Rs.10 per equity share) aggregating to Rs.4073 lakhs.
- This being the first quarter, the cumulative year to date figures are same as quarter results.
- Information on investor complaints for the quarter ended September 30, 2009 - (Nos) Opening: NIL; New:7; Disposed:7; Closing: NIL.
- Previous period/s' year's figures have been regrouped/rearranged wherever considered necessary.

For and on behalf of the Board of Directors

Place: Bhiwadi
Date : October 27 2009

Sd.
S. Khosla
Managing Director



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MEDIA RELEASE

Gillette India Q1 Sales up 24%; PBT Up by 90% and PAT up 91%

Bhiwadi, Rajasthan October 27, 2009: Gillette India Limited (GIL) has today announced its unaudited financial results for the first quarter ended September, 30, 2009 of the current financial year.

The performance of the Company for the current quarter has been encouraging. The net sales for the quarter under review stood at Rs.177 crores, up 24%, as against Rs.142 crores for the corresponding quarter of the last financial year.

The Profit Before Tax (PBT) and exceptional items of Rs. 59 crores were significantly up by 90% when compared to PBT of Rs. 31 crores recorded in the corresponding quarter of last financial year. The Profit After Tax (PAT) and exceptional items of Rs. 38 crores for the quarter under review recorded a 90% increase versus PAT of Rs. 20 crores registered in the corresponding quarter of the previous financial year.

The Earnings Before Interest, Taxes, Depreciation and Amortization (EBIDTA) of Rs. 54 crores for the quarter under review have registered a 116% increase in earnings when compared to Rs. 25 crores in the corresponding period last year.

In an economy steering slowly towards a recovery phase, the stellar performance of the Company has been heartening to say the least. The Company continued to raise Sales ahead of category growth and thus maintained its market leadership in the Blades & Razors category. Oral-B has achieved a leadership position, driving category growth in the premium segment and maintaining growth in the mid-tier segment. As part of its growth objectives, Oral-B has partnered with over 800 dentists in India to provide free dental check-ups to the masses.

Sharing his perspectives on the Q1 results, Mr. Shantanu Khosla, Managing Director, Gillette India Limited said, "Gillette India Limited has once again maintained its strong growth momentum to enhance shareholder value. I am happy to report that there has been a strong increase in the demand for our grooming and oral care products, through a sustained effort to delight our consumers with superior quality products, innovative communication campaigns and distribution strategies. Our growth was broad-based and inclusive across price tiers as we continued to serve and improve lives of more Indian consumers."

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has in its portfolio GILLETTE MACH 3 TURBO, ORAL-B and DURACELL- world's leading brands and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in project SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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